COMPANY PROSPECTUS 2026 · SINCE 2019

ARTHANOVA ENTERPRISE

Your Business Growth Partner.

IT Services · Digital Marketing · IT Outsourcing · HR & Calling Support



WHO WE ARE

Your one-stop digital partner

Arthanova Enterprise is a leading software development and digital marketing company in India, offering end-to-end solutions for businesses looking to scale fast and smart. With a strong foundation in IT recruitment, app development, website development and online marketing, we serve startups, enterprises and entrepreneurs across industries.

We are passionate about delivering ROI-driven solutions using the latest technologies and industry insights. From building scalable software to hiring top talent and generating leads through SEO, Arthanova is your one-stop digital partner.

2019
Serving clients since

30
Skilled developers

6
Core services

Bengaluru & Kolkata
Offices in India

OUR MISSION

Your end-to-end digital transformation partner

With a team of experienced developers, marketers and HR professionals, we empower startups, SMEs and enterprises with tailor-made services, combining modern technology with deep industry expertise.

Whether you need a conversion-focused website, a custom mobile app, SEO services, or recruitment and calling support, Arthanova has you covered.

Quality

Skilled professionals and reliable work on every project.

Speed

Quick onboarding and fast delivery.

Measurable Results

Transparent pricing and regular reports.

OUR SERVICES

Six ways we power your growth

Web & App Development

SEO-ready websites, e-commerce, Android and iOS apps.

React · Node.js · Flutter

Digital Marketing & SEO

SEO, social media, Meta and Google Ads, lead generation.

Analytics · Ads · Content

IT Outsourcing

Dedicated developers and teams, hourly, monthly or project.

Python · Java · PHP · SQL

HR & Calling Support

IT recruitment, telecalling and customer support teams.

Recruitment · CRM

Managed IT Services

Helpdesk, cloud and email setup, backup and AMC.

Cloud · Security · Support

Office IT & CCTV

Laptops, desktops, network, Wi-Fi and camera installation.

Network · Wi-Fi · CCTV

SERVICE 01

Web & App Development

Digital products built to convert.

What we offer

- Business websites and landing pages
- E-commerce platforms
- Custom web apps, portals and dashboards
- Android and iOS mobile apps
- UI/UX design
- Website maintenance and security

Technologies

React | Next.js | Node.js | Python | PHP / Laravel | WordPress | Shopify | Flutter | React Native | MongoDB | MySQL

Benefits

- SEO-friendly build
- Mobile-responsive design
- Fast, secure and scalable

Get a free quote

SERVICE 02

Digital Marketing & SEO

Visibility that brings leads, not just likes.

What we offer

- SEO and local SEO
- Social media management
- Meta and Google Ads
- Lead generation campaigns
- Logo design package and portfolio
- Monthly performance reports

Tools

Google Analytics | Search Console | Meta Business Suite | Google Ads | Canva

Benefits

- More qualified leads
- Stronger online visibility
- Clear, measurable reporting

Get a free quote

SERVICE 03

IT Outsourcing

Skilled professionals, without the hiring hassle.

What we offer

- Dedicated developers and teams
- Frontend, backend, full-stack and mobile
- Software testers and QA
- UI/UX designers
- Hourly, monthly or project-based

Technologies

JavaScript TypeScript Python Java PHP Dart SQL React Node.js

Benefits

- Lower hiring costs
- Quick onboarding
- Weekly progress reports

Get a free quote

SERVICE 04

HR & Calling Support

The right people. The right conversations.

What we offer

- IT recruitment and talent sourcing
- Screening and interview coordination
- Professional telecalling teams
- Lead follow-up
- Customer support executives

Tools

CRM systems | Job portals | LinkedIn

Benefits

- Faster hiring
- Professional communication
- Teams that scale with you

Get a free quote

SERVICE 05

Managed IT Services

Technology that never stops running.

What we offer

- IT helpdesk and ongoing support
- SharePoint development, support and maintenance
- NetSuite support service
- Email and cloud setup
- Data backup and security
- Annual maintenance contracts

Platforms

SharePoint | NetSuite | Google Workspace | Microsoft 365

Benefits

- Less downtime
- One reliable point of contact
- Predictable support

Get a free quote

SERVICE 06

Office IT & CCTV

One Office. One Setup. One Reliable Partner.

What we offer

- Laptop and desktop supply and setup
- Network, Wi-Fi and LAN cabling
- CCTV camera installation, IP and analog
- Printers, UPS and peripherals
- After-sales support and AMC

Setup includes

Wi-Fi | LAN | IP cameras | DVR / NVR | Mobile viewing

Benefits

- Enhanced security
- Smooth operations
- Better productivity

Get a free quote

TECHNOLOGY EXPERTISE

Modern technology for every business need

AI & Data

- Artificial Intelligence
- Generative AI
- LLM
- Machine Learning
- Deep Learning
- Data Analytics
- Intelligent Automation

Enterprise Platforms

- SharePoint
- NetSuite Integration
- WhatsApp Business Integration
- CRM Software
- ERP Building

Build & Design

- Website Development
- Web
- Mobile App Development
- Software Development
- UI/UX Design

Growth & Branding

- Digital Marketing
- SEO
- Logo Design Package
- Portfolio

SOFTWARE SOLUTIONS

Custom software for your industry

- Healthcare Management
- Banking Management
- Trading Software
- Election Management
- Travel Management
- Event Management
- Wedding Management
- Salon Booking Software
- Custom Boutique Software
- E-commerce Platform
- Product & Service Software
- CRM & ERP Software

MORE WAYS WE HELP

Testing, consulting, support and talent

Software Testing

- Security Testing
- Performance Testing
- Quality Assurance

Consulting & Support

- Software Consultant
- SharePoint Development
- SharePoint Support & Maintenance
- NetSuite Support

Talent & B2B

- Recruitment Service
- B2B IT Solutions
- Programming Guidance

We also share the latest technologies with our clients so your business stays ahead.

DEVELOPER POOL

30 skilled developers, ready to join your team

Role	Languages & technologies	Developers
Frontend Developer	JavaScript, TypeScript, React, Next.js, Tailwind	2
Backend (Node.js)	JavaScript, Node.js, Express	5
Backend (Python)	Python, Django, FastAPI, AI/ML	7
Java & Enterprise	Java, Spring Boot, SharePoint, NetSuite	2
PHP / WordPress	PHP, Laravel, WordPress, WooCommerce	3
Mobile App Developer	Flutter (Dart), React Native	4
Data & Database Specialist	SQL, MySQL, PostgreSQL, MongoDB, Analytics	7
Total		30

HOW TO WORK WITH US

Flexible engagement, simple start

Hourly
Pay only for the hours you need.

Monthly Dedicated
A full-time resource working as part of your team.

Project-Based
Fixed scope with a clear timeline and budget.

1
Share requirement

2
Get matched profiles

3
Interview developers

4
Start with weekly reports

WHY ARTHANOVA

Trusted by growing businesses

Customer-First Approach

Transparent Pricing

Skilled Professionals

Proven Results

> Arthanova played a key role in boosting our social media presence and lead generation. Highly recommended!
>
> **Key2Kred Team**

> Website development, IT support, social media ads and dedicated resources boosted our sales.
>
> **Shuban Enterprise**

LET'S WORK TOGETHER

Let’s grow your business together.

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Bengaluru & Kolkata, India

Book a free consultation

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